

Sara Moen

saramoen.com
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Skills:

Design Thinking, UX Research, Wireframing, Prototyping, UI Design, Information Architecture, User Personas & Journeys, Usability Testing, Interaction Design, Stakeholder management

Tools:

HTML, CSS, JavaScript/Jquery, Bootstrap, Figma, Illustrator, Photoshop, Indesign, After Effects, Wordpress

Experience:

Studio MLM / Jr. Graphic Designer (Part-time)

OCTOBER 2024 - PRESENT, Hybrid - Menomonie, WI

- Communicate with team lead about project

- Multitask and manage several projects and team and client demands at once

- Performed routine security and general maintenance of 20+ WordPress websites to ensure engagement in web best practices

- Prepared wireframes, sitemaps, and other digital design tools to prepare the design team to create a successful product

Studio MLM / Graphic & Web Intern

JUNE 2024 - SEPTEMBER 2024, Hybrid - Menomonie, WI

- Collaborated with and contributed to an interdisciplinary team, including but not limited to brand, packaging, digital (web design and UX/UI design), and brand strategy

- Give, receive and facilitate feedback with the ability to quickly execute edits

UW-Stout Memorial Student Center / Graphic Design Intern

MAY 2023 - MAY 2024, Menomonie, WI

- Communicate with clients, incorporating feedback and revisions to refine designs and achieve desired outcome

- Conceptualize and execute creative designs for digital platforms, print, presentations, and marketing material recognized by the chancellor

- Create engaging posters, and social media graphics to promote student events

- Utilize official branding for campus wide events

- Attend meetings with the design team and clients

Education:

University of Wisconsin - Stout

2020 - 2024, Menomonie WI

B.F.A. Graphic Design and Interactive Media - Interaction Design Concentration

3.8 GPA - Magna Cum Laude

Awards:

CSSLight Featured - Transform-ai

CSSWinner Star - Transform-ai

CSSREAL Featured - Transform-ai