

Sara Moen
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Work Experience

Studio MLM Menomonie, WI
Graphic Designer Intern May 2024 - August 2024

- Communicate with team lead about project updates and edits
- Collaborated with and contributed to an interdisciplinary team, including but not limited to brand, packaging, digital (web design and UX/UI design), and brand strategy
- Maintain and update retainer clients websites in Wordpress
- Give, receive and facilitate feedback with the ability to quickly execute edits
- Multitask and manage several projects and team and client demands at once

UW-Stout Memorial Student Center Menomonie, WI
Graphic Designer Intern May 2023 - May 2024

- Communicate with clients, incorporating feedback and revisions to refine designs and achieve desired outcome
- Conceptualize and execute creative designs for digital platforms, print, presentations, and marketing material recognized by the chancellor
- Create engaging posters, and social media graphics to promote student events
- Utilize official branding for campus wide events
- Attend meetings with the design team and clients

UW-Stout SOAD Menomonie, WI
Print Lab Monitor September 2022 - May 2024

- Operate and assist in maintaining large format printers and printing presses
- Communicate with students to print their files
- Ensured student prints are up to standard
- Demonstrated proper use of lab equipment
- Informed students about print lab policies and standards
- Maintain a clean facility and consistent attendance
- Monitored and managed print lab while manager was offsite

Education

University of Wisconsin - Stout Menomonie, WI
Graphic Design and Interactive Media, Interactive Media. 3.8 May 2024
Senior Capstone: App Prototype and Brand System
Magna Cum Laude

Skills & Interests

Skills:

Design Thinking, UX Research, Wireframing, Prototyping, UI Design, Information Architecture, User Personas & Journeys, Usability Testing, Interaction Design

Tools:

HTML, CSS, JavaScript/Jquery, Bootstrap, Figma, Illustrator, Photoshop, Indesign, After Effects, Wordpress